

As Day of Decision Nears

Voter Turnout Urged

Mrs. Floretta Lauber, candidate for Arcadia City Council, urges voters of Arcadia to make sure that they go to the polls next Tuesday, April 9, to vote for the candidates of their choice.

Mrs. Lauber has pointed out in her many public appearances that the five men and women who will be serving on the council will be making decisions in the future which will affect every Arcadian.

She stresses the need for continuity in government to achieve the successful completion of current projects. Floretta Lauber is fully

aware of community needs; her knowledge is based on experience gained in serving a total of nine years on both the personnel board and the planning commission, of which she was a chairman, and from her participation in community activities.

She is convinced that only an individual who has knowledge of the total areas of the city, with their highly diversified problems, will be in a position to serve its citizens competently.

Mrs. Lauber, with a 14-year background of business experience, is also an 18-year resident of the city. She assisted in

writing the general plan; she was president for two years of the West San Gabriel Valley Planning Council, a group representing 15 cities in the West Valley; she worked on the general plan for Los Angeles County.

She is running as an independent candidate, one with no ties to any special interest group.

Her community activities in Arcadia include: past president of the Woman's Club; civic chairman of that group. She is a member of and has held offices in the Arcadia Auxiliary to the Methodist Hospital, the Arcadian, Sierra Guild to the Children's Hospital. Under its auspices she chaired the United Crusade for two years. She is a member of HEAR Foundation, Friends of the Arcadia Public Library and Phi Rho Pi, national forensic society.

Mrs. Lauber believes in strong support of the police and fire departments and in the expansion of the police department. The use of careful zoning, she has stated, can operate as a population control, especially in the areas of the building of condominiums and apartments.

Floretta Lauber feels that the revenue which will be generated by Fashion Park can be utilized to reduce or lower the five per cent city tax on all utilities, a matter which affects every resident. Another of her objectives is to upgrade deteriorated or blighted areas within the city.

Mrs. Lauber's concern is with the fact that Tuesday's election in the city is a crucial one. As the governing body of the city is the city council and as three of its members will be new, as the city attorney, she is convinced that experience and knowledge are necessary as never before in Arcadia's history—in order to safeguard the interests of all citizens.

Mass Said Saturday for Mr. Pinelli

Anthony Pinelli, a local resident for the past 25 years, passed away April 2, and Mass of the Christian Burial was said Saturday morning in St. Rita's Church, Sierra Madre.

Mr. Pinelli was born in Sicily, Italy, and is survived by his wife Madeline, sons, Anthony Jr. of Chicago; Salvatore of West Covina; and daughters, Josephine Tesoro of Sierra Madre; Catherine Colaianni; Mary Ann Marchese, sister, Mary Vennit.

Mr. Pinelli leaves 23 grandchildren and three great-grandchildren.

Rosary was recited Friday evening in Utter McKinley Arcadia Chapel. Entombment was in Calvary Mausoleum.

Saelid
City Council
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C. LARRY HOAG
... realtor speaker

real estate boards alternating sponsorship.

Edna A. Lundberg, president of the Arcadia Board of Realtors, said Hoag is traveling throughout California discussing CREA programs and plans with association's 172 local realty boards.

Local Realty Boards Host CREA Head

C. Larry Hoag, president of the California Real Estate Association (CREA), will address a joint meeting of boards of the 16th CREA district Thursday noon at the Leven Oaks Hotel in Monrovia.

The meeting is hosted by the Monrovia Board of Realtors. How realtors can become more involved in land use and ecological decisions at the state and local level is expected to be among the topics covered by Hoag.

He is also expected to discuss CREA's educational goals, legislation being proposed and introduced in Sacramento, and the necessity of becoming involved in political affairs.

CREA Vice President Van Beckstead also will be attending the event which is held each year with different

Club Forms In Arcadia

Thomas J. Harvey, 2212 Palm Circle, Arcadia, is president pro-tem of the newly formed Senior Men's Club of Arcadia. The club meets from 1 to 4 p.m. the first and third Monday of the month at the Assistance League Community House, 100 S. Santa Anita Ave. All Arcadia men are invited to join.

Membership fees will be \$2 initiation fee and \$1 annual dues. The club is co-sponsored by the Assistance League of Arcadia and the Arcadia Recreation Department.

More information is available by calling 446-4471.

Ray Mitchell Rites Held On Wednesday

Services were conducted Wednesday for Joseph "Ray" Mitchell of Arcadia. A native of Kansas, Mr. Mitchell had resided in the Arcadia area for the past 29 years. He passed away April 1.

He is survived by one son, Denos of Covina; two daughters, Dolores Mitchell of Arcadia and Naomi Hanson of Lynn Haven, Fla. He also leaves a sister, Velma Manning of El Monte, and four grandchildren, Joyce and Charles Hanson and Linda and Janet Mitchell.

Services were conducted by Rev. Floyd Crawford in Utter McKinley Arcadia Chapel, with interment following in Rose Hills Memorial Park.

SEC in Bid to Raise Supervisors OK Rates by 4¢ Daily '76 Fete Plans

Southern California Edison Company has filed with the California Public Utilities Commission for authorization to offset the still upward-spiraling cost of foreign oil with an increase in fuel cost adjustment in retail bills effective May 1.

The climbing cost of environmentally-necessary low-sulfur oil is a cost beyond our control," Edward A. Myers Jr., Edison vice president, said.

"Unfortunately, prices we have to pay for oil to generate electricity for our customers are almost completely determined by foreign oil producing governments. In 1970 we paid \$2.22 per barrel. Last November, Edison was paying about \$8 per barrel for fuel oil. Now, some purchases exceed \$13.50 a barrel," he said.

The proposed fuel cost adjustment would raise the bill of a residential customer using an

average amount of electricity — about 450 kilowatt-hours monthly — by four cents a day, Myers said. The increase in revenues, approximately \$128 million on an annual basis, will merely offset the higher cost of fuel, Myers pointed out.

The increase is less than it otherwise would have been due to the fact our dependence on foreign oil has been lowered by customer conservation efforts. Also, heavy winter rainfall in the Pacific Northwest has permitted the purchase of quantities of excess hydro power from that region at reasonable prices," he said.

If the CPUC authorizes the current request for increase in the fuel cost adjustment, the average bill of typical customer groups will advance 6.8 percent for residential, 8.5 percent for commercial, and 11.6 percent for industrial, Myers noted.

The Los Angeles County Board of Supervisors has adopted recommended goals and objectives of its newly created American Revolution Bicentennial Commission calling for concerted celebrations throughout the county in 1976.

Recommended guidelines of the 15-member Bicentennial Commission were approved by the board, establishing a general purpose and some immediate objectives of the commission for its part in planning and developing programs to commemorate the nation's 200th birthday.

The commission, functioning as an advisory group to the Board of Supervisors, will assist in the facilitation and coordination of the 78 cities and all unincorporated communities of the county in a cooperative effort to invite "full participation" of all residents.

Commission objectives include: —Distribution of standards in keeping with already established state and national standards; —Development of procedures for coordination to avoid unnecessary competition and duplication; —Endorsement of projects that meet standards and mission of the commission; and —Dissemination of information and incorporation of proposals for recommendations to the Board of Supervisors.

A commission recommendation that County Patriotic Hall be named as the initial county project of "lasting benefit" for the historical observance was also approved by the supervisors.

Selection of Patriotic Hall enables the Bicentennial Commission to coordinate all county-wide projects throughout Los Angeles County.

The sheriff went on to say that citizens desiring to participate in this most worthwhile project may leave wheelchairs, regardless of conditions, at any of the 15 Sheriff's Stations throughout Los Angeles County.

Pitchess Discloses New Wheel Chair Fix Format

Sheriff Peter J. Pitchess has announced the opening of a Wheelchair Repair Shop at the Sheriff's Wayside Honor Ranch, which is part of the Los Angeles County Custody System. The inmates who work in the shop as part of their sentences will repair and service inoperative wheelchairs donated by local residents who no longer have a need for them.

The sheriff commented, "Recently, while touring the county's Rancho Los Amigos Hospital, I learned that it is not uncommon for some patients to be confined in bed two to three weeks while their wheelchairs are being repaired. Our goal with this program will be to provide the hospital with

enough serviceable chairs so that this waiting period will be reduced and hopefully eliminated."

Sheriff Pitchess added, "The shop itself is just one part of the vocational rehabilitation program at Wayside where the inmates' sentences are reduced in proportion to the time they spend in constructive work. It would appear that the Wheelchair Repair Shop will be a considerable benefit to a lot of people."

The sheriff went on to say that citizens desiring to participate in this most worthwhile project may leave wheelchairs, regardless of conditions, at any of the 15 Sheriff's Stations throughout Los Angeles County.

Strings to Vie For Tasadena Prizes May 4

The 1974 Youth Competition for strings, including harp and guitar, sponsored by the Pasadena Symphony Association will be held May 4 in the Gold Room of the Pasadena Civic Auditorium. This year's competition is the first in a new cycle of competition categories: 1974 for strings; 1975 for vocalists; 1976 for winds.

The winner will appear with the Pasadena Symphony on the November subscription concert at the Civic Auditorium, and also receive a \$500 cash prize. All applicants must be under 22 years of age, sponsored by a private teacher, provide own accompanist, bring own score or composition to be performed. The composition must be performed with orchestra and be the one the winner would expect to play with the Pasadena Symphony Orchestra.

Rosary was recited Friday evening in Utter McKinley Arcadia Chapel. Entombment was in Calvary Mausoleum.

Saelid
City Council
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JEROME (JERRY) BERNSTEIN BELIEVES IN ARCADIA

I have been a newspaper editor and reporter in the San Gabriel Valley for 10 years (1969-70), including three years as Editor of the Arcadia Tribune (1967-1970). In this capacity, I have worked with all areas of city government.

If elected to the Arcadia City Council I will utilize my knowledge of city government and endeavor to open up the utility tax. With the increasing utility rates I favor an exemption for Senior Citizens and Low Income Families.

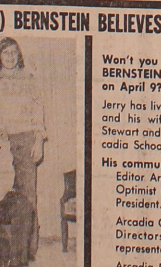
The city has a responsibility to help private enterprise develop depressed property when all other efforts have failed. The Town Center building and adjacent resources have fallen into a CRA project, are good examples of what can be done to underdeveloped property with city help.

For many years now Arcadia school and civic programs have had to be held outside the city. A civic auditorium can be financed jointly with the city's share paid for from Capital Improvement funds.

COMMUNITY CENTER The need for a community center in Arcadia is acute. Senior Citizens, pre-school and adult programs have been curtailed because of the lack of facilities. The council should earmark capital improvement funds, with the center built on city owned property.

CITY EMPLOYEES A review of personnel policy and pay structure for all city employees needs to be done. Morale is low and there has been a continuous turnover in employees in some departments. Why?

CAPITAL IMPROVEMENTS A change in the five year capital improvement program is needed. With new traffic patterns, including the opening of the Foothill Freeway, the CRA project and the need for an auditorium and community center, a review of this five year program's priorities is needed.



JEROME (JERRY) BERNSTEIN BELIEVES IN ARCADIA

Won't you join us in electing JEROME BERNSTEIN to the Arcadia City Council on April 9?

Jerry has lived in Arcadia seven years. He and his wife Myrna have two children, Stewart and Elena, both 13 who attend Arcadia Schools.

His community involvement includes Editor Arcadia Tribune, 1967-70; Optimist Club of Arcadia Charter President.

Arcadia Coordination Council-Board of Directors and Youth Commission representative.

Arcadia Red Cross Board of Directors. President PATH (Parent & Teen Help), sponsor Arcadia Teen Center (1969-72) & Hotline Program, Member Chamber of Commerce, Lucky Baldwin Depot Committee, Tournament of Roses Association.

Thank You.

His Supporters Include: Robert Saelid, Mr. & Mrs. James Wilson, Mr. & Mrs. David Kahan, Mr. & Mrs. David Kahan, Mr. & Mrs. C. E. Martin, Elizabeth Kahan, Mr. & Mrs. Tom Foster II, Mr. & Mrs. Russ Johnson, Mr. & Mrs. George Lewis, Mr. & Mrs. Lee Peterson, Mr. & Mrs. Harry Nelson, Mr. & Mrs. Harry Nelson, Mr. & Mrs. Fred Johnson, Mr. & Mrs. C. E. Smith, Mr. & Mrs. R. E. Stevenson, A. P. King.

VOTE
JEROME BERNSTEIN
PUBLIC RELATIONS CONSULTANT
TUESDAY, APRIL 9, 1974
Paid for by Committee to Elect Jerome Bernstein

Perfect Records

Legislative Birdwatchers, an environmental monitoring team stationed at the State Capitol, has given freshman Assemblyman Larry Kaploff (D-San Diego) a 100 per cent score on his voting record for environmental issues, along with freshmen Walter Ingalls (D-Riverside) and Ray Gonzales (D-Bakersfield). Ten-year man Bob Moretti, Assembly Speaker, also acted on environmental issues. Closest to the top in the Senate was Nick Petris (D-Oakland) with 96 percent.

Bicentennial commissioners, three selected from each supervisorial district, appointed by Supervisor Pete Schabarum are: Jim Arkison of Glendora; Dr. Walter M. Garcia, president of Rio Hondo College, Whittier; and Bert Stolpe, Glendora.

(POLITICAL ADVERTISEMENT) (POLITICAL ADVERTISEMENT)

VOTE... APRIL 9th

JAY KINGRY +

"I need your vote for continued good government" ARCADIA CITY COUNCIL

YOUR VOTE IN OUR CITY IS THE MOST IMPORTANT ACT YOU CAN DO FOR THE SAFETY, HEALTH, AND WELFARE OF YOU AND YOUR FAMILY.

I will be responsive to your needs! I stand for: -Utility Tax... disabled persons whose income is below \$6500.00.

-CRA... He has stated that as a tool can sometimes be used to an advantage for the people, but feels the law itself has many inequities. Favors private enterprise and home rule.

-Auditorium... Has presented a plan of taking parking admissions at Santa Anita Race Track which tax to be earmarked for an Auditorium.

-Businessmen... Should have full cooperation of City Hall to identify and to make Physical improvements where necessary.

-Parks and Recreations... To perpetuate and improve programs benefitting all groups in these areas.

-Jay stands for Continued Good Government, and will be diligent in the pursuit of this responsibility. I will be responsive.

Paid for by Committee to Elect Jay Kingry

1 + 8 = 4

ONE year on the Personnel Board. EIGHT years on the Planning Commission. It's up to you to add the FOUR. Make her your Councilwoman.

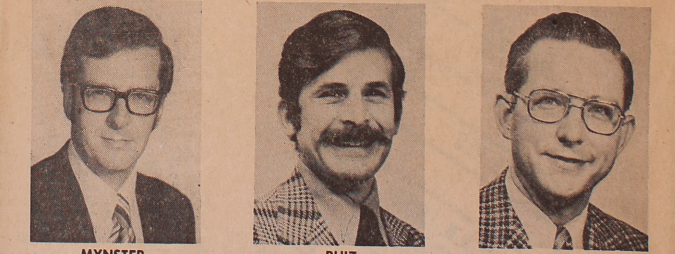
VOTE FOR EXPERIENCE FLORETTA LAUBER

18 years' Business Experience Candidates for Arcadia City Council

(POLITICAL ADVERTISEMENT) (POLITICAL ADVERTISEMENT) (POLITICAL ADVERTISEMENT)

WHY VOTE?

ARCADIA CITIZENS HAVE A GOLDEN OPPORTUNITY TO PLACE A NEW MAJORITY ON THEIR CITY COUNCIL!



MYNSTER RUIZ SAEID

THESE THREE CANDIDATES CAN AND WILL RESTORE OUR CITY GOVERNMENT TO SERVE ALL THE CITIZENS OF ARCADIA.

CITIZENS! YOUR VOTES ARE YOUR MOST EFFECTIVE WEAPONS!

EITHER YOU BECOME MASTERS OF YOUR ELECTED SERVANTS... OR YOUR ELECTED SERVANTS BECOME YOUR MASTERS!

NEXT TUESDAY YOU WILL DECIDE IN YOUR OWN FAVOR BY VOTING FOR THE INDEPENDENT CANDIDATES WITH NO TIES TO SPECIAL INTERESTS, JOHY MYNSTER, REUBEN RUIZ, JACK SAEID.

THEY WILL NEVER WAIVER FROM THEIR DEDICATION TO HONESTY, INTEGRITY, EFFICIENCY. YOU MAY NOT HAVE THIS OPPORTUNITY AGAIN FOR MANY YEARS!

VOTE! VOTE!! VOTE!!! TUESDAY, APRIL 9

Paid For By Walker Lander And Associates

